

FIBA Foundation Propose a Project Guidelines 2024

INTRODUCTION

The FIBA Foundation is the social and legacy arm of FIBA that addresses the role of sports and particularly basketball in society, preserving and promoting its values and cultural heritage.

The FIBA Foundation believes that basketball has the power to empower, educate and inspire youth and facilitates this by implementing Basketball For Good projects around the world.

To support projects which coincide with this vision and mission, the FIBA Foundation has launched its Propose a Project platform.

The goal of the Propose a Project platform is to assist projects which are using basketball as a tool to create positive change in their communities.

Supported projects will receive financial, equipment, and/or mentoring support and join the wider Basketball For Good community with additional opportunities for exchange, mentoring, and support.

OBJECTIVES

The Propose a Project platform is a FIBA Foundation initiative with the following objectives:

1. To sustainably grow, develop, and amplify the global Basketball For Good movement
2. To support National Federations and organizations who are committed to using Basketball For Good in their respective communities
3. To build long-term partnerships with key stakeholders of the Basketball For Good movement

SUPPORT

The FIBA Foundation will provide support to the best project proposals. The number of supported projects depends on the quality of applications.

Successful applicants will receive one or several of the following means of support:

- Financial support: Grants of 1.000-3.000 USD
- Equipment support: 50-100 basketballs
- Mentoring support: Upon request

All successful applicants will also be invited to join the Basketball For Good Facebook group as an additional opportunity for networking and mentoring.

TIMELINE

- 15 January 2024 – 31 March 2024: Submission of applications
- 1 April 2024 – 31 May 2024: Evaluation of submitted applications
- June 2024: Selection of successful applicants
- July 2024: Announcement of successful applicants
- August 2023: Initiation of support to successful applicants
- August 2024 – January 2025: Project implementation and data collection
- January 2025: Report submission

PROCESS

The application window of the Propose a Project platform opens on 15 January 2024 and closes on 31 March 2024. The FIBA Foundation will not take into consideration applications that are submitted outside of this window.

Applications can be submitted in English, French, or Spanish. Applications written in other languages will not be considered.

Applications must be supported by a letter from the National Federation of the country where the project will be implemented.

Applicants can only submit **one** application per year. Joint applications from two or several partners are strongly encouraged.

PROJECT REQUIREMENTS

Projects must fulfill the following requirements to be eligible for support:

- ✓ The project targets beneficiaries of mixed genders.
- ✓ The project addresses a relevant social issue of the local community.
- ✓ The project clearly addresses one of the 5 project categories.
- ✓ The project contributes to the development of grassroots basketball.
- ✓ The project is supported by the National Federation.

PROJECT CATEGORIES

Applicants must identify one of the five project categories under which they apply for the FIBA Foundation's support. The table below serves as a guideline and provides additional information and examples for each project category.

Project Category	Examples	Links
Basketball For Health & Wellbeing	<ul style="list-style-type: none"> Promotion of healthy and active lifestyles Prevention of non-communicable diseases Health education 	<ul style="list-style-type: none"> Example: Seychelles Example: Greece
Basketball For Equality & Inclusion	<ul style="list-style-type: none"> Promotion of female & mixed gender participation Inclusion of people with disabilities Inclusion of displaced people 	<ul style="list-style-type: none"> Example: Oceania Example: Rwanda Example: Botswana Example: India
Basketball For Culture & Education	<ul style="list-style-type: none"> Life skills & non-formal education Promotion of culture & arts (Olympic) values education 	<ul style="list-style-type: none"> Example: Namibia Example: Cape Verde
Basketball For Peace & Conflict Resolution	<ul style="list-style-type: none"> Promotion of peace and intercultural understanding Contribution to the resolution of conflicts within countries/ communities Peace education 	<ul style="list-style-type: none"> Example: South Africa Example: Austria
Basketball For Climate & Environment	<ul style="list-style-type: none"> Promotion of climate action and sustainable lifestyles Protection of the environment Environmental education 	<ul style="list-style-type: none"> Example: Asia Example: Europe

If a project fits under more than one category, the most suitable one is to be chosen. Reference to other categories can be made in the project description.

The above project categories align with the [United Nations' Sustainable Development Goals \(SDGs\)](#). Applicants are encouraged to make themselves familiar with the framework by visiting this platform.

APPLICATION

Detailed explanation about the different sections and questions of the application form is provided in the table below:

Application Section	Explanation
Organization Profile	This section asks for general information about the applying organization. If you're an individual interested in proposing a Basketball For Good project, please look for a partner organization for a joint project application and implementation.
Contact Information	This section asks for contact information of the person applying on behalf of the organization indicated above.
Request for Support	This section asks for the concrete request for support from the FIBA Foundation. Please note and respect the maximum number of financial/equipment support indicated in the section as well as within these guidelines.
Project Proposal	<p>This section asks for detailed information about the proposed project. Please note and respect the word limits indicated for certain questions.</p> <p>Project Category: Additional explanations and examples for each of the five project categories can be found within the guidelines.</p> <p>Project Evaluation: Additional explanations and examples for Key Performance Indicators (KPIs) can be found here.</p>
Project Budget and Funding	<p>This section asks about the cost structure and funding sources of your project.</p> <p>Project Sustainability: Please indicate how the activities will be maintained after this project cycle and how you're planning to finance these activities in the future to ensure continuous programming and impact.</p>
Partnerships and Collaborations	<p>This section asks for the involvement and contribution of partners involved in your proposed project. Please note that the FIBA Foundation encourages applications with multiple local partners involved to increase the potential impact within the respective community.</p> <p>Letter of Support from the National Federation: Please note that the submission of a letter of support from the National Federation is required to be eligible for support from the FIBA Foundation. The official template must be used and signed by the President and/or Secretary General of the Federation.</p>

EVALUATION

Applications submitted on the Propose a Project platform will be evaluated by the FIBA Foundation team until the end of May 2024, based on the following **evaluation form**:

Evaluation Category	Application Form	Points	Maximum Points
Quality of the Organization		0	30
Relevance of the organization	Questions 3,4		5
Experience of the organization	Questions 4,5		5
Diversity of the organization	Question 5		5
Relationship with the FIBA Foundation	Question 11,12		5
Relationship with the National Federation	Questions 36,37,38		5
Quality of partnerships	Question 35		5
Quality of the Project		0	55
Analysis of the social context	Question 20		5
Fit to the project category	Question 21,22,23,24,25		5
Effectiveness of the project	Questions 22,23,24,25		5
Potential impact of the project	Questions 24,25,34		5
Potential reach of the project	Question 26		5
Gender responsiveness of the project	Questions 27,28		5
Quality of the communication strategy	Question 26		5
Quality of the evaluation strategy	Questions 29,30		5
Feasibility of the project budget	Question 31		5
Quality of the funding strategy	Questions 32,33		5
Quality of the sustainability strategy	Question 34		5
Quality of the Application		0	15
Clarity of the project proposal	Whole application		5
Language of the project proposal	Whole application		5
Feasibility of the project	Whole application		5
Total Points		0	100

SELECTION

Based on the evaluation results, shortlisted project applications will be provided to the Basketball For Good Advisory Committee for consultation and approval.

A final selection will be made by the FIBA Foundation Board and successful applicants will be contacted by the FIBA Foundation until 30 June 2024.

Applicants who are not selected to receive support will also be contacted by the FIBA Foundation. Upon request, individual feedback on the application can be provided.

BRANDING

The FIBA Foundation requests all selected applicants to use Basketball For Good branding for all activities associated with the supported project.

As part of its commitment to amplify the Basketball For Good movement globally, the FIBA Foundation will provide access to its branding free of charge.

Supported projects are allowed to provide visibility to their partners and include them in the branding materials. All materials need to be approved by the FIBA Foundation before production.

The branding material includes, but is not limited to:

- ✓ Banners
- ✓ Posters
- ✓ Roll-ups
- ✓ Merchandising (t-shirts, caps etc.)

REPORTING

All selected applicants are required to implement their projects within one year upon receiving the support and report to the FIBA Foundation for evaluation purposes.

A final report must be submitted by 31 January 2025. The use of the “Propose a Project reporting template” provided by the FIBA Foundation is mandatory.

Selected applicants who don’t submit their final report by the deadline will be excluded from future FIBA Foundation programs and related opportunities.

CONTACT

For any questions or inquiries regarding the Propose a Project application guidelines, please contact bbfg@fiba.basketball.